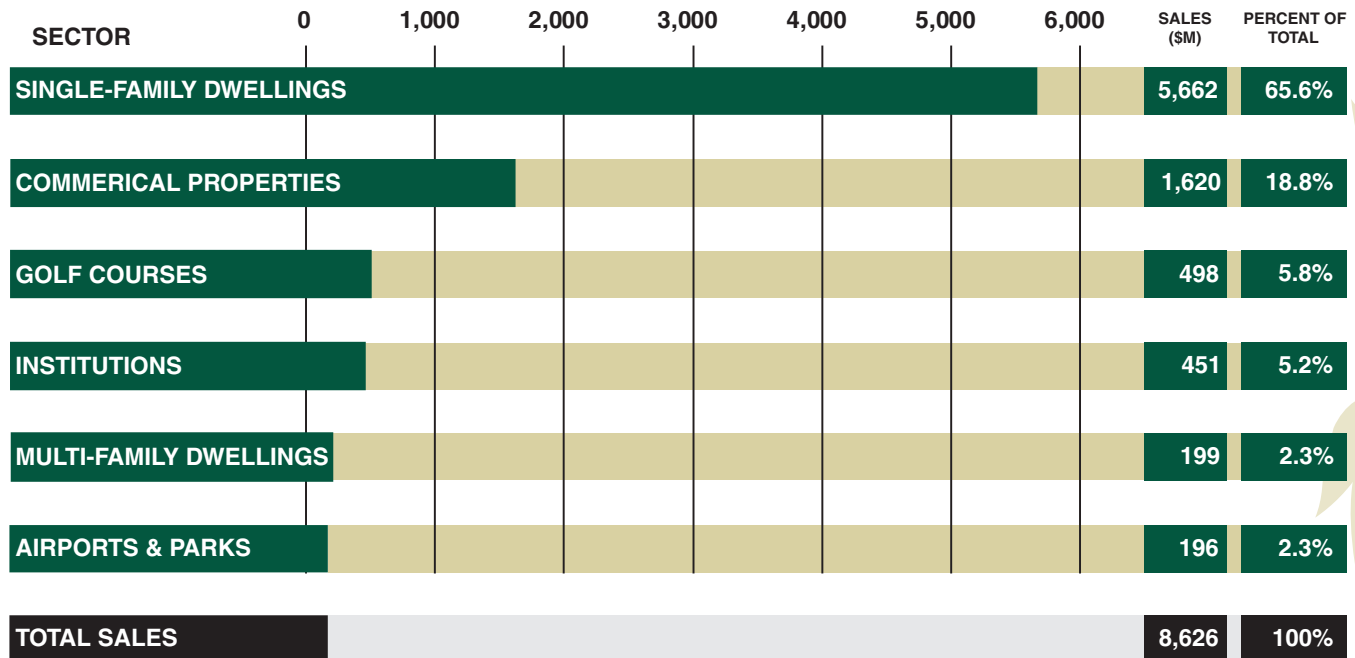


TOTAL ECONOMIC IMPACT

North Carolina's Green Industry 2005 total Economic Impact on the States Economy was more than \$8.6 billion.



There were more than 3.4 million single family dwellings on over 4.7 million acres of property.



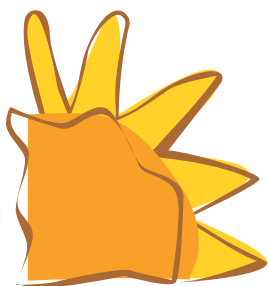
TOTAL ECONOMIC IMPACT OF NORTH CAROLINA'S GREEN INDUSTRY:

\$ 8.6 BILLION

TOTAL EMPLOYMENT

Total Employment Impact for N.C. Green Industries was 124,790 employees in producing sectors in 2005.

Sector	Full-Time Employment	Part-Time Employment	Total Full and Part-Time Employment
	Total Effects	Total Effects	Total Effects
Nursery, Floriculture & Christmas Tree Growers	12,885	21,196	34,081
Sod Producers	776	484	1,260
Retail Garden Centers	4,632	4,261	8,893
Florists	3,546	4,226	7,772
Arborists, Landscapers & Lawncare	32,272	14,008	46,280
Landscape Architects	13,006	4,692	17,698
Irrigation Companies	6,014	2,792	8,806
Total	73,131	51,659	124,790



Arborists, Landscapers & Lawncare experts spent an average of \$149,298 on labor expense.



Total Employment Impact for N.C. Green Industries was 43,669 employees in consumer sectors in 2005.

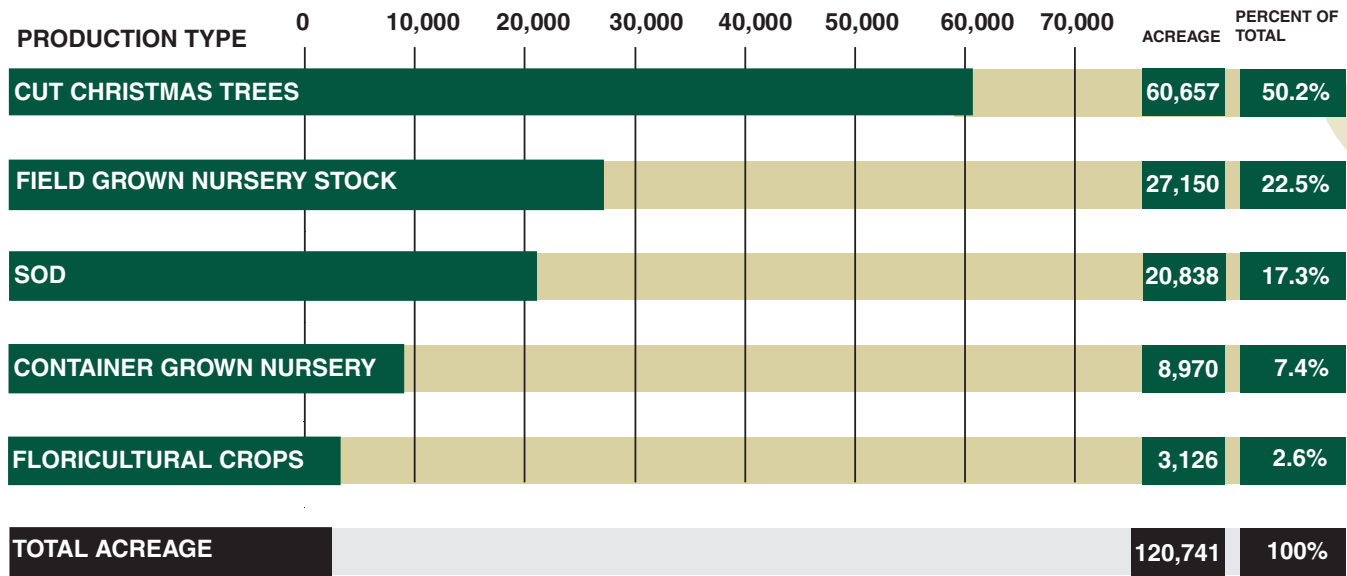
Sector	Full-Time Employment	Part-Time Employment	Total Full- and Part-Time Employment
	Total Effects	Total Effects	Total Effects
Golf Courses	8,057	5,366	13,423
Institutions	15,985	8,833	24,818
Airports and Parks	3,700	1,728	5,428
Total	27,742	15,927	43,669

TOTAL EMPLOYMENT IMPACT FOR NORTH CAROLINA'S GREEN INDUSTRY:

124,790 EMPLOYEES

TOTAL ACREAGE

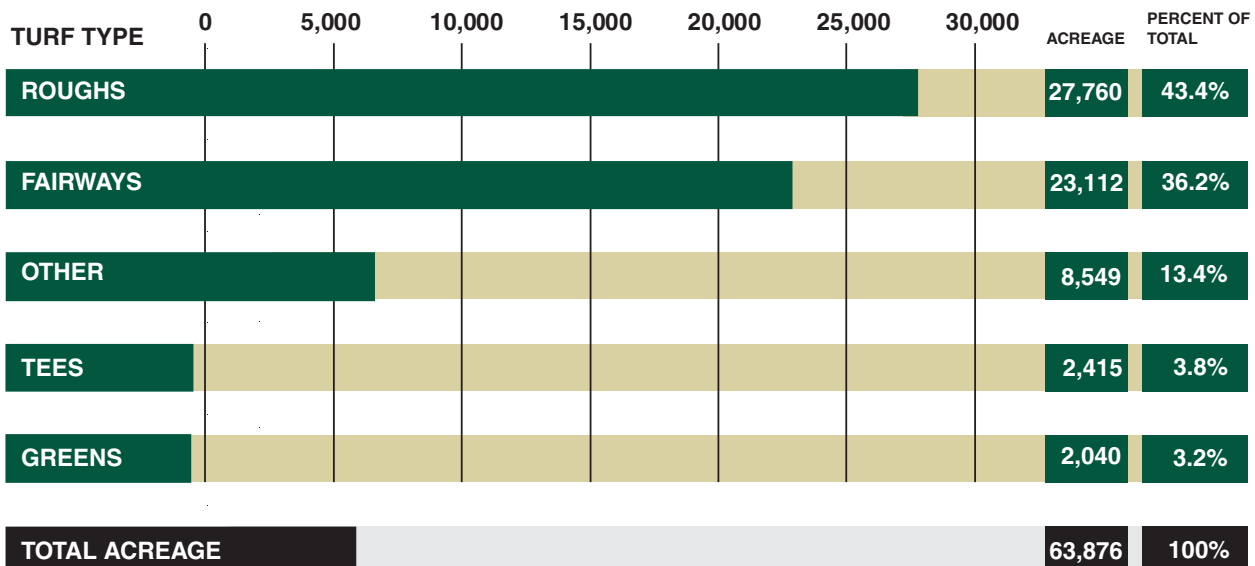
NORTH CAROLINA PRODUCTION ACREAGE IN 2005: 99,903 ACRES



Over 17.2 million rounds of golf were played on North Carolina's 605 golf courses in 2005.

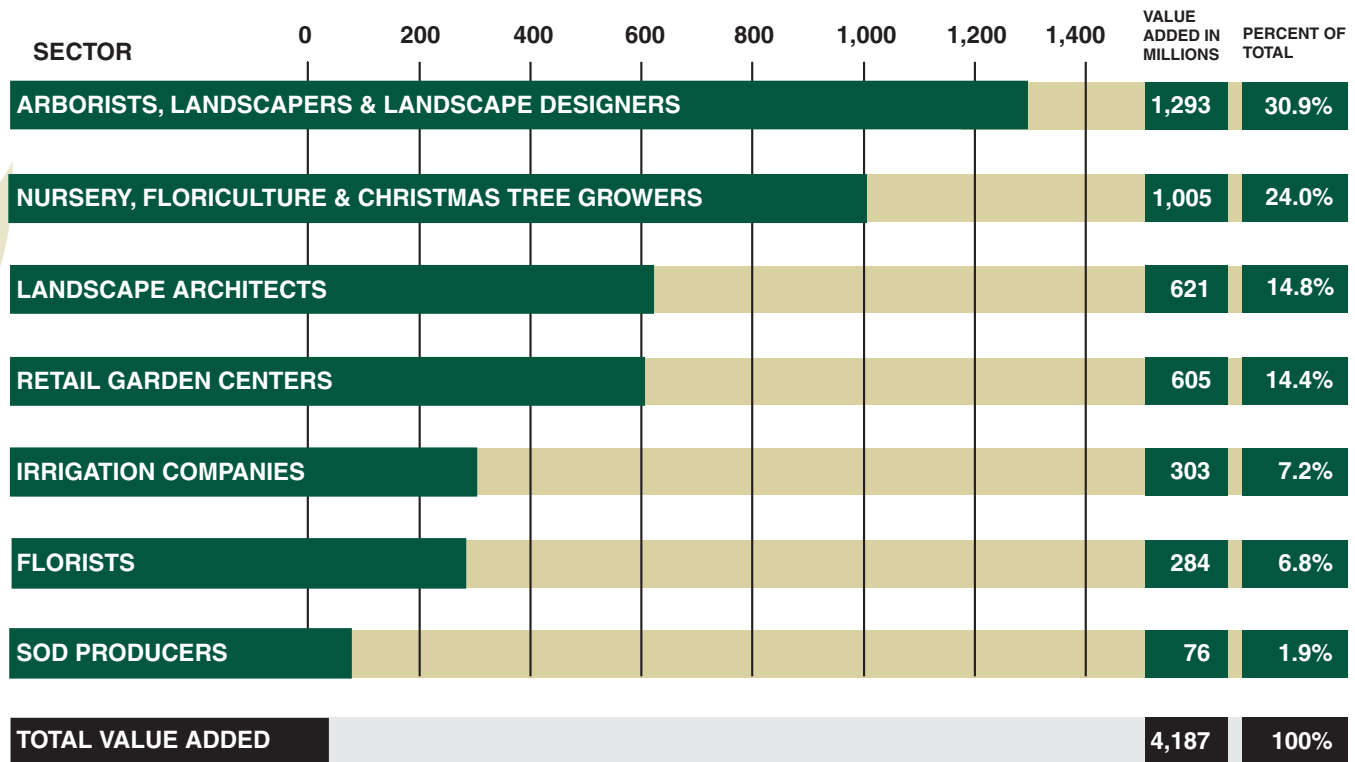


NORTH CAROLINA GOLF COURSE ACREAGE IN 2005: 63,876 ACRES



NORTH CAROLINA GREEN INDUSTRY

Total Value Added of Production in North Carolina was more than \$4.1 billion.

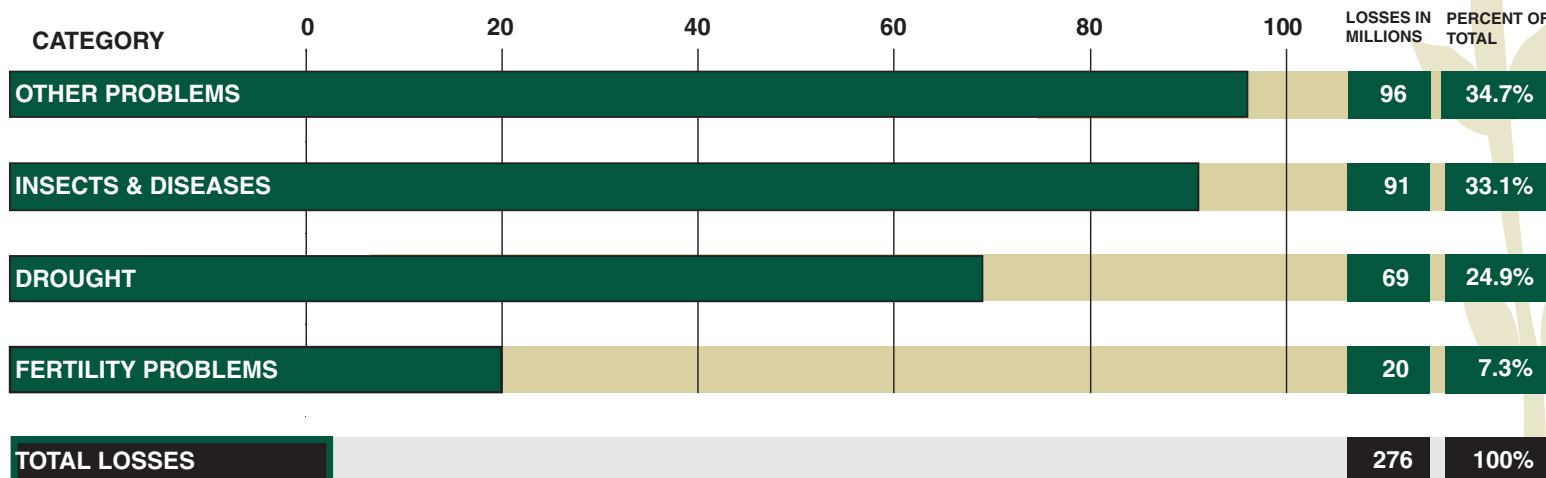


Plant sales at North Carolina garden centers, both independent and mass merchants exceeded \$322.4 million in 2005.



NORTH CAROLINA GREEN INDUSTRY

Total Economic Losses are for both Producer and Consumer Sectors



Total Gross Sales by North Carolina Florists exceeded \$256.6 million in 2005.

Total Gross Sales by North Carolina Arborists, Landscapers, and Lawn Care Professionals was \$1.2 billion in 2005

Gross Sales by North Carolina Landscape Architects and Designers totaled \$574.2 million in 2005.

Over 2.9 million North Carolina homeowners spent an average of \$718 for green goods, equipment, and supplies in 2005.



Over 2,936 owners of commercial multi-family residences or apartment complexes spent an average of \$10,321 for green goods, equipment, and supplies in 2005.