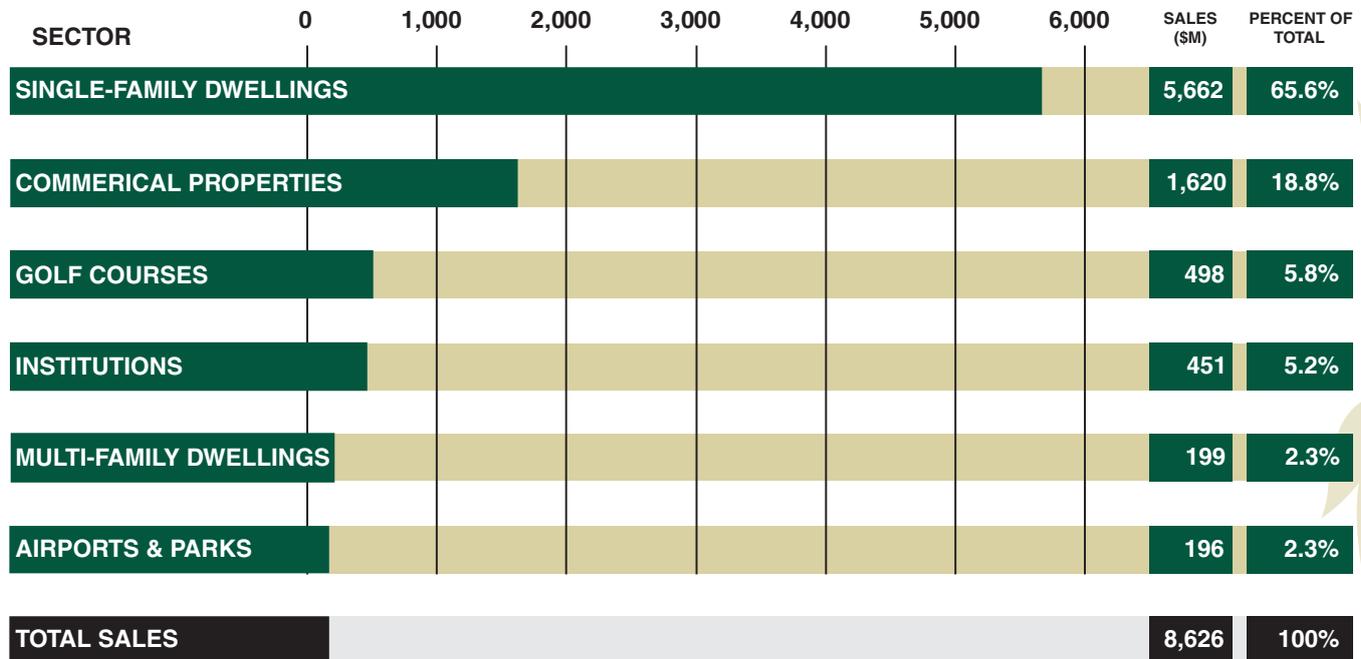


# TOTAL ECONOMIC IMPACT

North Carolina's Green Industry 2005 total Economic Impact on the States Economy was more than \$8.6 billion.



*There were more than 3.4 million single family dwellings on over 4.7 million acres of property.*



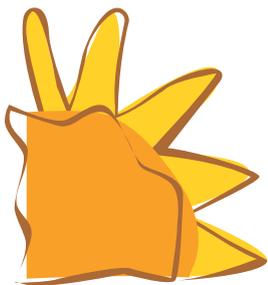
TOTAL ECONOMIC IMPACT OF NORTH CAROLINA'S GREEN INDUSTRY:

# \$ 8.6 BILLION

# TOTAL EMPLOYMENT

Total Employment Impact for N.C. Green Industries was 124,790 employees in producing sectors in 2005.

Sector	Full-Time Employment	Part-Time Employment	Total Full and Part-Time Employment
	Total Effects	Total Effects	Total Effects
Nursery, Floriculture & Christmas Tree Growers	12,885	21,196	34,081
Sod Producers	776	484	1,260
Retail Garden Centers	4,632	4,261	8,893
Florists	3,546	4,226	7,772
Arborists, Landscapers & Lawn care	32,272	14,008	46,280
Landscape Architects	13,006	4,692	17,698
Irrigation Companies	6,014	2,792	8,806
<b>Total</b>	<b>73,131</b>	<b>51,659</b>	<b>124,790</b>



*Arborists, Landscapers & Lawn care experts spent an average of \$149,298 on labor expense.*



Total Employment Impact for N.C. Green Industries was 43,669 employees in consumer sectors in 2005.

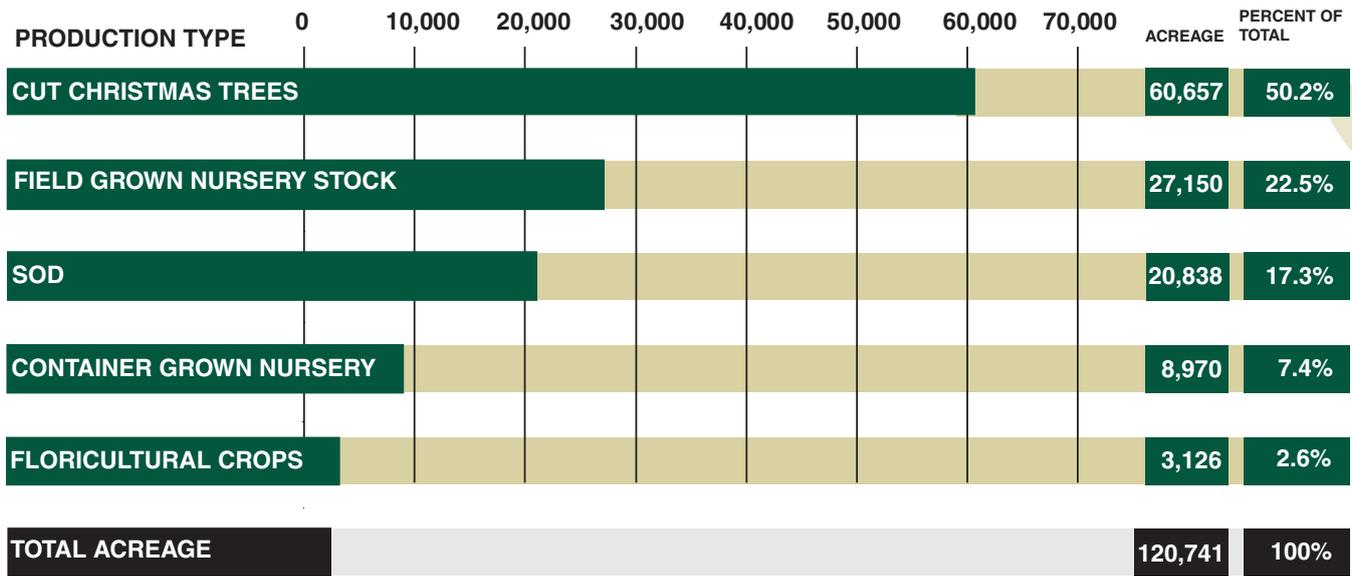
Sector	Full-Time Employment	Part-Time Employment	Total Full- and Part-Time Employment
	Total Effects	Total Effects	Total Effects
Golf Courses	8,057	5,366	13,423
Institutions	15,985	8,833	24,818
Airports and Parks	3,700	1,728	5,428
<b>Total</b>	<b>27,742</b>	<b>15,927</b>	<b>43,669</b>

TOTAL EMPLOYMENT IMPACT FOR NORTH CAROLINA'S GREEN INDUSTRY:

# 124,790 EMPLOYEES

# TOTAL ACREAGE

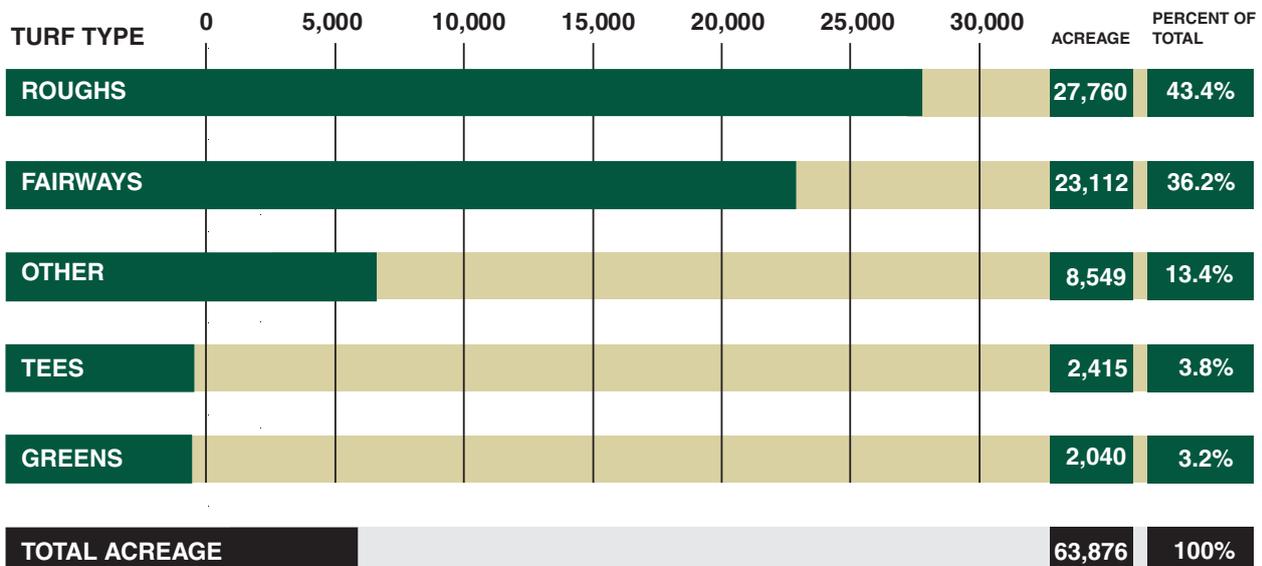
## NORTH CAROLINA PRODUCTION ACREAGE IN 2005: 99,903 ACRES



Over 17.2 million rounds of golf were played on North Carolina's 605 golf courses in 2005.

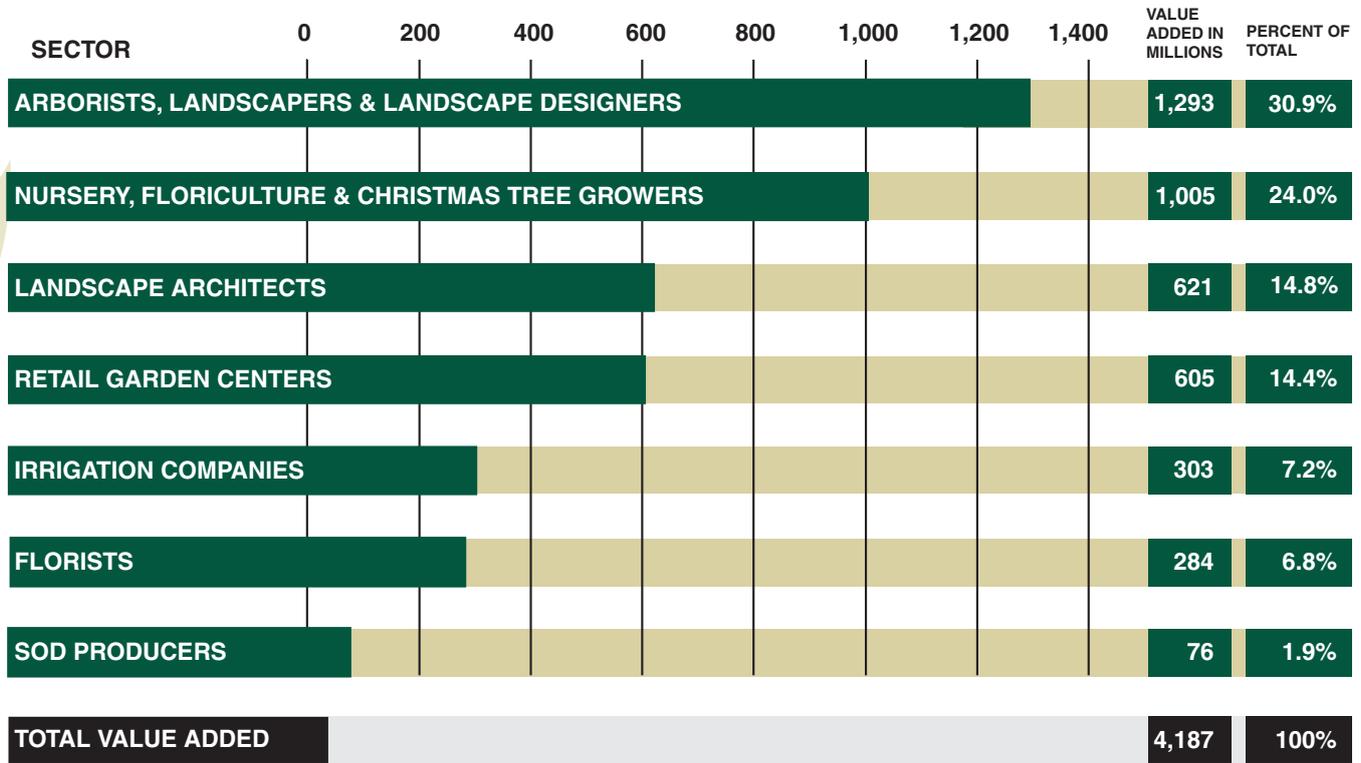


## NORTH CAROLINA GOLF COURSE ACREAGE IN 2005: 63,876 ACRES



# NORTH CAROLINA GREEN INDUSTRY

Total Value Added of Production in North Carolina was more than \$4.1 billion.

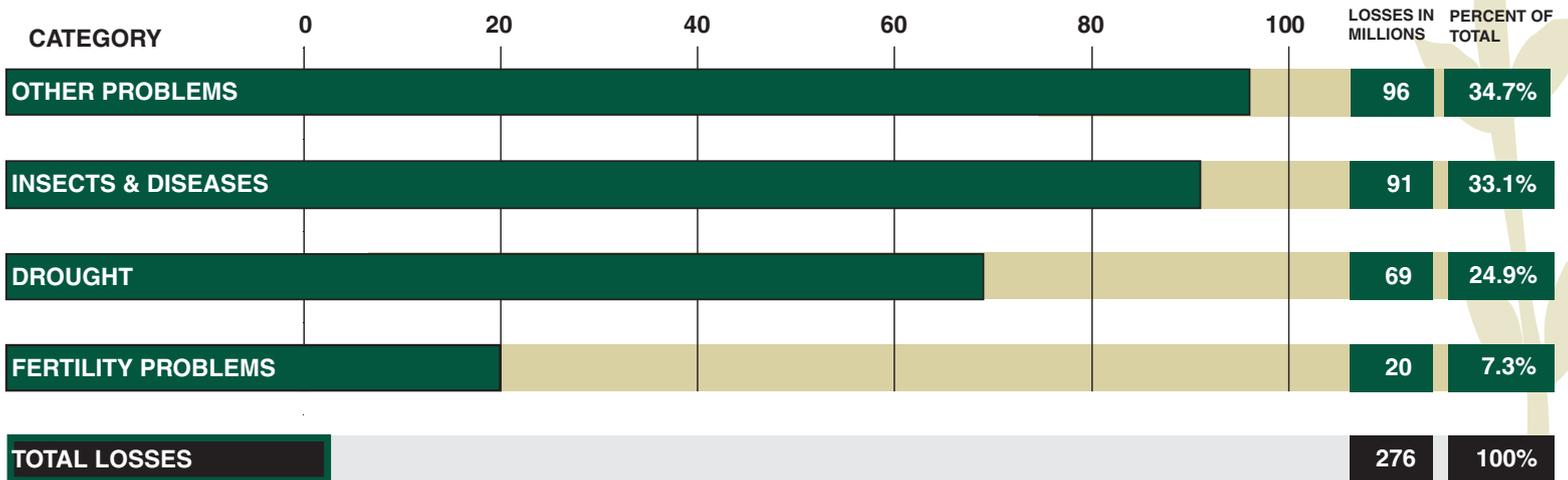


*Plant sales at North Carolina garden centers, both independent and mass merchants exceeded \$322.4 million in 2005.*



# NORTH CAROLINA GREEN INDUSTRY

Total Economic Losses are for both Producer and Consumer Sectors

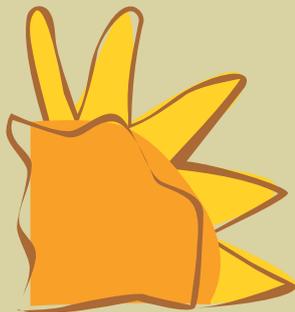


*Total Gross Sales by North Carolina Florists exceeded \$256.6 million in 2005.*

*Total Gross Sales by North Carolina Arborists, Landscapers, and Lawn Care Professionals was \$1.2 billion in 2005*

*Gross Sales by North Carolina Landscape Architects and Designers totaled \$574.2 million in 2005.*

*Over 2.9 million North Carolina homeowners spent an average of \$718 for green goods, equipment, and supplies in 2005.*



*Over 2,936 owners of commercial multi-family residences or apartment complexes spent an average of \$10,321 for green goods, equipment, and supplies in 2005.*